

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA

CASE NO. 24-60261-CIV-SINGHAL

CHANEL, INC.,

Plaintiff,

v.

21914270; 21923202; 21910381; 21910127;  
Each an Individual, Business Entity, or  
Unincorporated Association, et al.,

Defendants.

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**ORDER AUTHORIZING ALTERNATE SERVICE OF PROCESS ON DEFENDANTS  
UNDER FEDERAL RULE OF CIVIL PROCEDURE 4(f)(3)**

**THIS CAUSE** is before the Court on Plaintiff's Motion for Order Authorizing Alternate Service of Process on Defendants Pursuant to Federal Rule of Civil Procedure 4(f)(3). (DE [7]). The Court has carefully considered the Motion, the record, and the applicable law. For the reasons discussed below, the Court grants the Motion.

Plaintiff seeks an order granting alternate service of process on foreign Defendants in the action. Plaintiff alleges that Defendants have established Internet-based businesses and utilize electronic means of contact, in the form of electronic messaging via DHgate.com's messaging system, as reliable forms of contact. Therefore, Plaintiff seeks to serve Defendants by both an electronic messaging system and website posting.

Federal Rules of Civil Procedure 4(h)(2) defines the contours of service on foreign corporations and incorporates the service methods set forth for individuals in Rule 4(f). Rule 4(f)(3), in turn, provides that service may be accomplished "by other means not prohibited by international agreement, as the court orders." Fed. R. Civ. P. 4(f)(3).

Alternate methods of service under Rule 4(f)(3) are available without first attempting service by other means. *Rio Props., Inc. v. Rio Int'l Interlink*, 284 F.3d 1007, 1015 (9th Cir. 2002); see also *De Gazelle Grp., Inc. v. Tamaz Trading Establishment*, 817 F.3d 747, 750 (11th Cir. 2016) (“If a party cannot, or chooses not to, serve a defendant abroad using one of the methods specified in Rule 4(f)(1) and (2), the party may accomplish service ‘by other means not prohibited by international agreement, as the court orders.’”) (quoting Fed. R. Civ. P. 4(f)(3)). “So especially in a circumstance where service upon a foreign corporation under Rule 4(f)(1) or 4(f)(2) has been cumbersome, district courts have broad discretion under Rule 4(f)(3) to authorize other methods of service that are consistent with due process and are not prohibited by international agreements.” *Brookshire Bros., Ltd. v. Chiquita Brands Int'l, Inc.*, 2007 WL 1577771, at \*2 (S.D. Fla. May 31, 2007) (citing *Prewitt Enters., Inc. v. Org. of Petroleum Exporting Countries*, 353 F.3d 916, 921, 927 (11th Cir. 2003)).

For the following reasons, the Court finds that alternate service of process under Rule 4(f)(3) is warranted. First, the Hague Convention does not specifically preclude service by e-mail and website posting. Where a signatory nation has objected to the alternate means of service provided by the Hague Convention, that objection is expressly limited to those means and does not represent an objection to other forms of service, such as e-mail or website posting. See *Stat Med. Devices, Inc. v. HTL-Strefa, Inc.*, 2015 WL 5320947, at \*3 (S.D. Fla. Sept. 14, 2015) (noting that an objection to the alternate forms of service set forth in the Hague Convention on the Service Abroad of Judicial and Extrajudicial Documents in Civil or Commercial Matters, Nov. 15, 1965, 658 U.N.T.S. 16, is limited to the specific forms of service objected to). A court acting under Rule 4(f)(3)

therefore remains free to order alternate means of service where a signatory nation has not expressly objected to those means. See *Gurung v. Malhotra*, 279 F.R.D. 215, 219 (S.D.N.Y. 2011). Accordingly, the requested service methods are not prohibited by international agreement. Further, as Plaintiff has been unable to identify a valid address for service of process upon Defendants, according to Article 1 of the Hague Convention, “[the] convention shall not apply where the address of the person to be served with the document is not known.” See Hague Convention, Art. 1, 20 U.S.T. 361 (1969).

Second, Defendants have at least one known and valid form of electronic means of contact, and Plaintiff has created a website for the sole purpose of providing notice of this action to Defendants, the address to which will be provided to Defendants’ known electronic messaging accounts. Therefore, service through known electronic messaging accounts and through posting on a designated website is “reasonably calculated, under all the circumstances, to apprise [Defendants] of the pendency of the action and afford [them] an opportunity to present their objections.” See *Brookshire Bros., Ltd.*, 2007 WL 1577771, at \*1 (quoting *Mullane v. Central Hanover Bank & Tr. Co.*, 339 U.S. 306, 314 (1950)). Thus, the Court will exercise its discretion to allow service on Defendants through the identified messaging accounts and website posting. Accordingly, it is hereby

**ORDERED AND ADJUDGED** as follows:

1. Plaintiff’s Motion for Order Authorizing Alternate Service of Process on Defendants Pursuant to Federal Rule of Civil Procedure 4(f)(3) (DE [7]) is **GRANTED**.
2. In accordance with Rule 4(f)(3), Plaintiff is permitted to serve the Summons, Complaint, and all pleadings, filings, and discovery on each Defendant:

- a. by providing the address to Plaintiff's designated serving notice website to Defendants via the known electronic messaging accounts via DHgate.com's messaging system contact means, or via the data related to their respective e-commerce stores, including customer service e-mail addresses and/or onsite contact forms, or via the e-commerce marketplace website e-mail for each of the e-commerce stores. See Schedule "A" attached to the Motion for Order Authorizing Alternate Service of Process on Defendants Pursuant to Federal Rule of Civil Procedure 4(f)(3) (DE [7]), which lists Defendants' means of contact; **and**
- b. by publicly posting copies of the Summonses, Complaint, and all pleadings, filings, and discovery on Plaintiff's designating service notice website appearing at:  
<http://servingnotice.com/cFc3Du/index.html>.

**DONE AND ORDERED** in Chambers, Fort Lauderdale, Florida, this 23rd day of February 2024.

  
RAAG SINGHAL  
UNITED STATES DISTRICT JUDGE

Copies furnished to counsel of record via CM/ECF